

Application to Participate

Biki Bites is a new promotional partnership opportunity intended to create business and drive consumers to local establishments, while providing an incentive to become a Biki user. The promotion will involve customers showing their Biki membership pass, or Biki same-day receipt, at participating establishments in order to redeem an exclusive deal, determined by each business.

This initial Biki Bites will be exclusive to food and beverage establishments and will run from August 1 - August 31. A maximum of 20 businesses throughout urban Honolulu will be included in the first Biki Bites promotion.

What you get:

- Your deal will be promoted in our monthly e-newsletter, Biki Bites page on GoBiki.org (to be created), and all our social media pages.
- A Biki Bites sticker that notifies customers that you are included in the Biki Bites program.
- Biki will create competitions throughout the month-long promotion to drive customers to your business. Ideas include awarding prizes to customers who shop at the most participating establishments during the period, who have the greatest receipt totals, who have the most social media posts, etc.
- Businesses will also be recognized that have the most deals redeemed, provide the best deal (as voted by Biki members), and have the most social media traffic (shares/likes/posts).

To apply, please complete the following section and email to kelsey@bikesharehawaii.org by Monday, 7/24.

Contact Name:

Contact Number:

Business:

1. Participating businesses must be located within 1 block of a Biki Stop.

Please list the neighborhood and Biki stop that is located within 1 block of your establishment.

2. Participating businesses must provide a good offer for customers. This offer must be exclusive to the Biki Bites promotion and not available on Yelp, Groupon or another deal providing platform.

Please describe the deal you will offer your customers.

Examples include: 10% off total bill, buy an entree and get a pupu or dessert for free, etc.

3. Participating businesses must promote their Biki Bites deal on all social media accounts at least 2 times a week.

By signing this form you agree to promote Biki Bites deal a minimum of two times per week, and give Biki full release of all photos, videos and statistics related to Biki Bites promotion.

4. Participating businesses must provide weekly statistics.

By signing this form you agree to provide a short summary by Monday of each week that includes the number of deals redeemed using the Biki Pass, and the total number of deals redeemed using a receipt.

Signature:

Date:

Thank you for applying! Businesses selected to participate in the Biki Bites promotion program will be contacted by 7/27. Please email kelsey@bikesharehawaii.org if you have any questions.