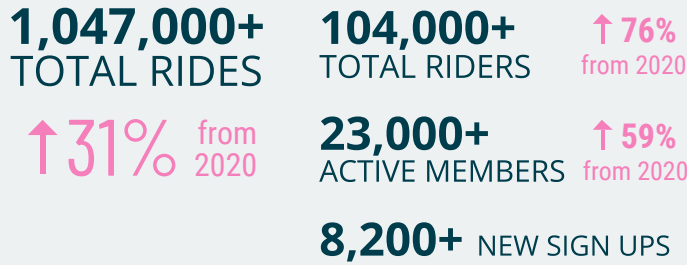


2021 biki> SNAPSHOT

The System

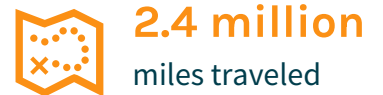


Ridership



Community Benefits

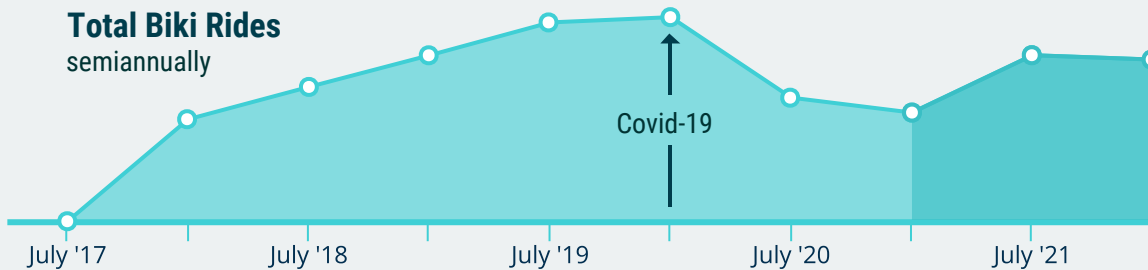
estimated based on 18.8 million minutes traveled



Average Ride Time

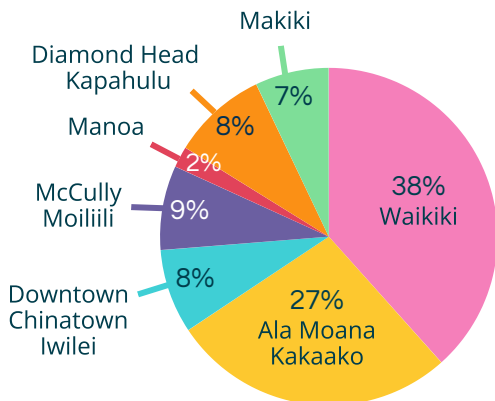
17 minutes 22 seconds

Total Biki Rides semiannually



Where do Biki users ride?

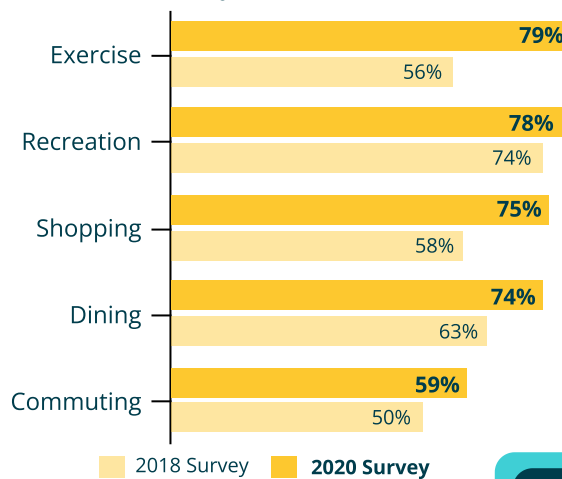
usage by neighborhood



19% OF MEMBERS REPORT USING BIKI TO CONNECT TO THE PUBLIC BUS

50% OF RIDES TAKEN BY OAHU RESIDENTS

How / why do members use Biki?



Since signing up for a Biki membership...

49% drive less

11% reduced # of cars in home

58% saved money

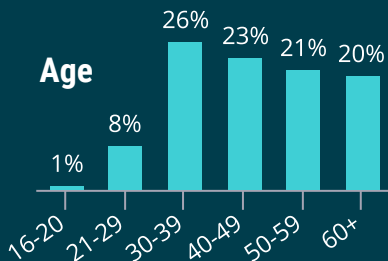
56% discovered a new business

57% exercise more

30% lost weight

MEMBER DEMOGRAPHICS

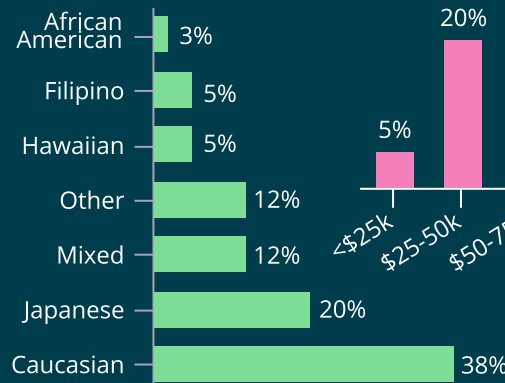
Age



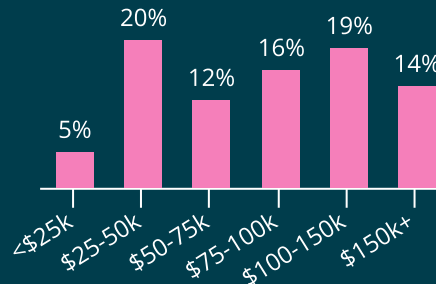
Gender

♂ 55% MALE **♀ 45%** FEMALE

Ethnicity



Annual Household Income



Residence

1. 96815 4. 96813
2. 96826 5. 96822
3. 96814

Membership Type

