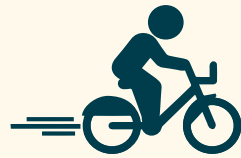


## THE BIKI SYSTEM



## 2023 RIDERSHIP

TOTAL RIDES  
**797,953**



**62%**

OF RIDES TAKEN BY RESIDENTS



TOTAL RIDERS  
**75,790**



ACTIVE MEMBERS  
**17,079**



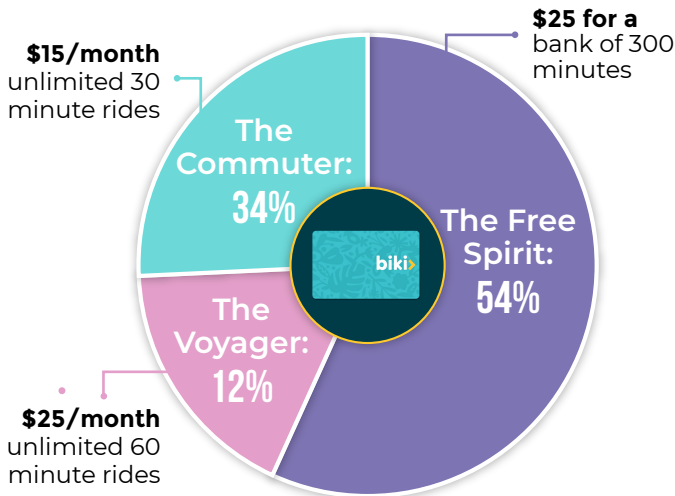
NEW MEMBERS  
**10,962**



MINUTES TRAVELED  
**12,564,671**



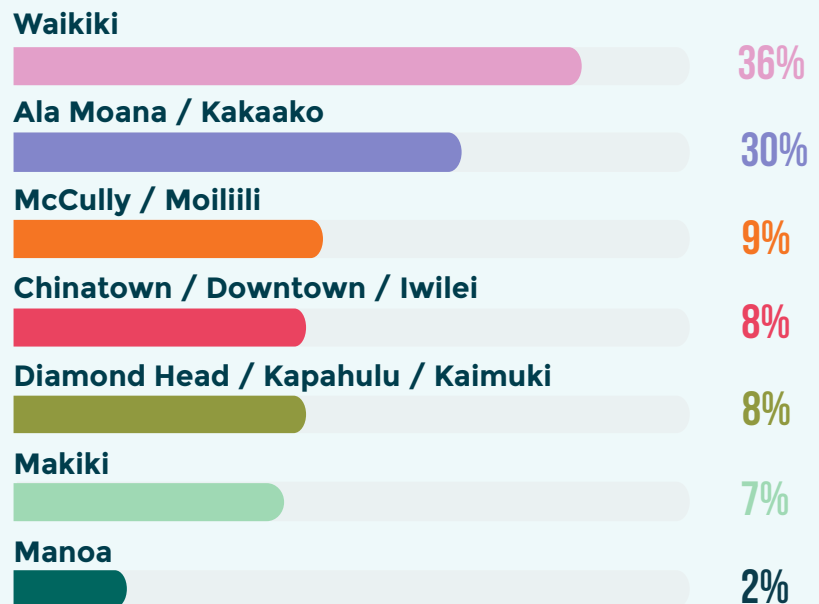
## MEMBERSHIP TYPE



## AVERAGE TRIP TIME

**15 MINUTES 49 SECONDS**

## USAGE BY NEIGHBORHOOD:

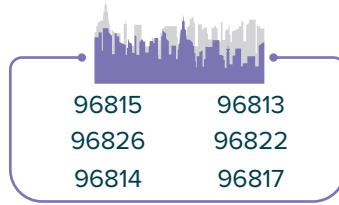


# MEMBER DEMOGRAPHICS

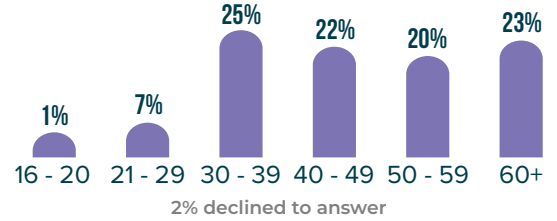
## GENDER



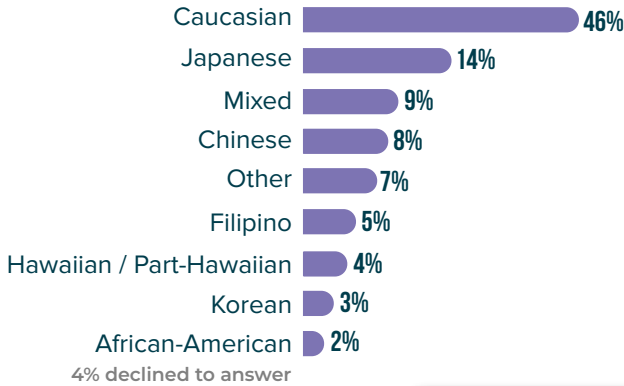
## RESIDENCE



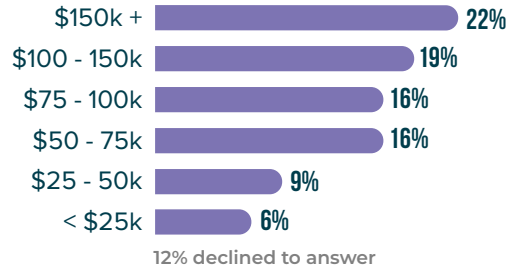
## AGE



## ETHNICITY



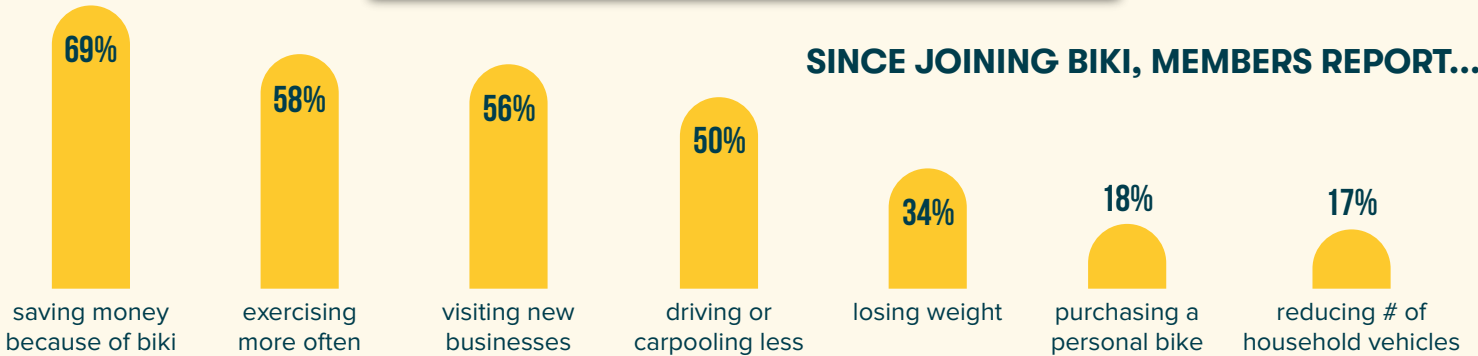
## HOUSEHOLD INCOME



Honolulu Median Household income: \$96,580\*

\*Source: census.gov

# IMPACTS AND BENEFITS



SINCE JOINING BIKI, MEMBERS REPORT...

## TRIP PURPOSE



## COMMUNITY BENEFITS



\*estimated based on 12.5 million minutes traveled