

2023 BIKI DATA biki



THE BIKI SYSTEM







2023 RIDERSHIP

TOTAL RIDES

797,953



62%

OF RIDES TAKEN BY RESIDENTS

TOTAL RIDERS

75,790



ACTIVE MEMBERS

17,079



NEW MEMBERS

10,962

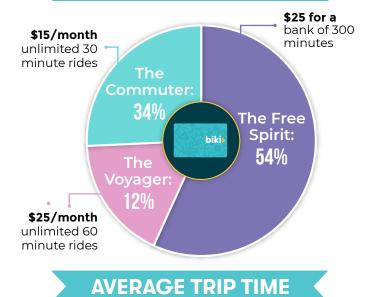


MINUTES TRAVELED

12,564,671



MEMBERSHIP TYPE



15 MINUTES 49 SECONDS

Waikiki **36**% Ala Moana / Kakaako **30**% McCully / Moiliili 9% Chinatown / Downtown / Iwilei 8% Diamond Head / Kapahulu / Kaimuki 8% Makiki **7**% Manoa 2%

USAGE BY NEIGHBORHOOD:

MEMBER DEMOGRAPHICS

GENDER

Male **57%**



Female



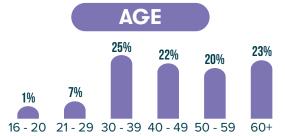
3% declined to answer

4% declined to answer

RESIDENCE

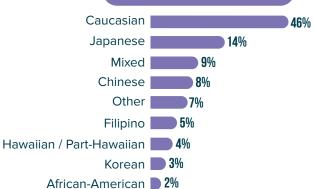


96815 96813 96826 96822 96814 96817

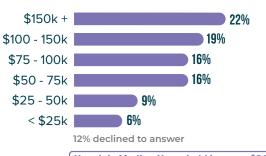


2% declined to answer

ETHNICITY



HOUSEHOLD INCOME



Honolulu Median Household income: \$96,580*

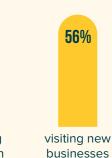
*Source: census.gov

SINCE JOINING BIKI, MEMBERS REPORT...

IMPACTS AND BENEFITS







driving or carpooling less





17% reducing # of

household vehicles

TRIP PURPOSE

personal appointment



recreation and fun

74%

dining **72**%



shopping

82%

67%



exercise 63%



work commute 58%



52%

work-related meetings and appointments



19% connect to public transit



COMMUNITY BENEFITS



1.6 MILLION miles traveled

1.9 MILLION lbs of CO₂ avoided





65 MILLION calories burned

*estimated based on 12.5 million minutes traveled