2023 BIKI DATA

**THE BIKI SYSTEM**
- **132 BIKI STOPS**
- **1184 BIKI BIKES**
- **2453 DOCKING POINTS**

**2023 RIDERSHIP**
- **TOTAL RIDES**: 797,953
- **62% OF RIDES TAKEN BY RESIDENTS**

**TOTAL RIDERS**: 75,790
- **ACTIVE MEMBERS**: 17,079
- **NEW MEMBERS**: 10,962

**MINUTES TRAVELED**: 12,564,671

**MEMBERSHIP TYPE**
- **The Commuter**: 34%
- **The Free Spirit**: 56%
- **The Voyager**: 12%
- $15/month unlimited 30 minute rides
- $25/month unlimited 60 minute rides
- $25 for a bank of 300 minutes

**USAGE BY NEIGHBORHOOD**
- **Waikiki**: 36%
- **Ala Moana / Kakaako**: 30%
- **McCully / Moiliili**: 9%
- **Chinatown / Downtown / Iwilei**: 8%
- **Diamond Head / Kapahulu / Kaimuki**: 8%
- **Makiki**: 7%
- **Manoa**: 2%

**AVERAGE TRIP TIME**
- 15 MINUTES 49 SECONDS

Biki is brought to you by Bikeshare Hawaii, a 501(c)3 non-profit organization.
MEMBER DEMOGRAPHICS

GENDER
Male 57%  Female 40%
3% declined to answer

ETHNICITY
- Caucasian 46%
- Japanese 14%
- Mixed 9%
- Chinese 8%
- Other 7%
- Filipino 5%
- Hawaiian / Part-Hawaiian 4%
- Korean 3%
- African-American 2%
4% declined to answer

AGE
- 16 - 20 7%
- 21 - 29 25%
- 30 - 39 22%
- 40 - 49 20%
- 50 - 59 23%
- 60+ 3%
2% declined to answer

RESIDENCE
- 96815 24%
- 96813 20%
- 96826 16%
- 96822 16%
- 96814 6%
- 96817 6%

HOUSEHOLD INCOME
- $150k+ 22%
- $100 - $150k 19%
- $75 - $100k 16%
- $50 - $75k 16%
- $25 - $50k 9%
- <$25k 6%
12% declined to answer

Honolulu Median Household Income: $96,580*

*Source: census.gov

IMPACTS AND BENEFITS

IMPACTS AND BENEFITS
- saving money because of Biki 69%
- exercising more often 58%
- visiting new businesses 56%
- driving or carpooling less 50%
- losing weight 34%
- purchasing a personal bike 18%
- reducing # of household vehicles 17%

TRIP PURPOSE
- personal appointment 82%
- recreation and fun 74%
- dining 72%
- shopping 67%
- exercise 63%
- work commute 58%
- work-related meetings and appointments 52%
- connect to public transit 19%

COMMUNITY BENEFITS
- 1.6 MILLION miles traveled
- 1.9 MILLION lbs of CO2 avoided
- 65 MILLION calories burned

*estimated based on 12.5 million minutes traveled

GOBIKI.ORG DATA SOURCE: BIKI MEMBER SURVEY /parenleft.case2022/parenright.case